Brambles Limited
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www.brambles.com



16 February 2011

The Manager - Listings Australian Stock Exchange Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2000

Via electronic lodgement

Dear Sir,

Brambles Limited – Investor Information Pack

I enclose an investor information pack which will be presented to investors over the next six months.

Yours faithfully **Brambles Limited**

Robert Gerrard Company Secretary

Brambles

Investor Information Pack

February 2011



Contents

Company overview

CHEP

Recall

Growth

1H11 results

Contacts

Brambles overview

Brambles

Company profile

- Leading global provider of supply chain and information management solutions
- Primary businesses CHEP and Recall
- Operating in 47 countries
- Over 12,000 employees
- Listed on the Australian Securities Exchange
- Total assets of US\$4.9 billion at 30 June 2010

Two primary businesses

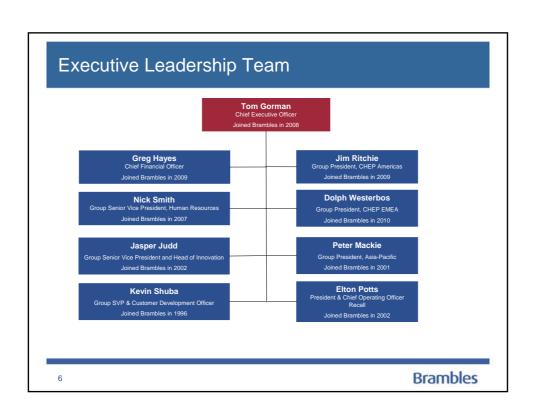


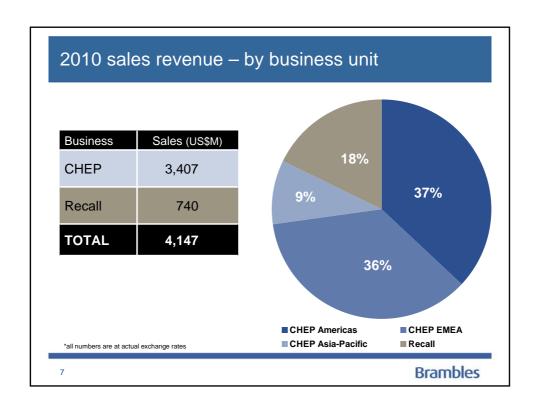
- CHEP is the leader in pallet and container pooling services
- Partners with customers to develop pooling solutions that ensure reduced product damage, offer enhanced delivery efficiencies, eliminate waste and cut supply chain costs
- Customers primarily in fast-moving consumer goods, produce, meat, beverages, raw materials, home improvement and automotive industries

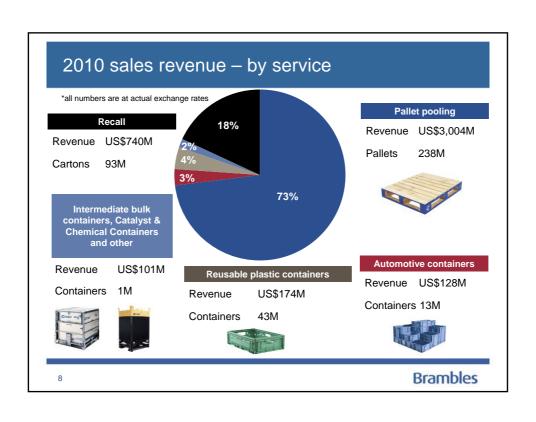
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- Recall is a leader in the management of information throughout its life cycle
- One stop, end to end, information management solution
- Provides secure storage, retrieval and destruction of digital and physical information
- Focuses on transaction intensive market segments such as banking and finance, insurance, legal, health care, retailing and government

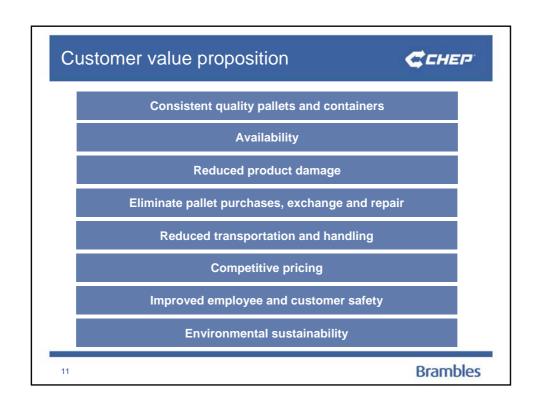


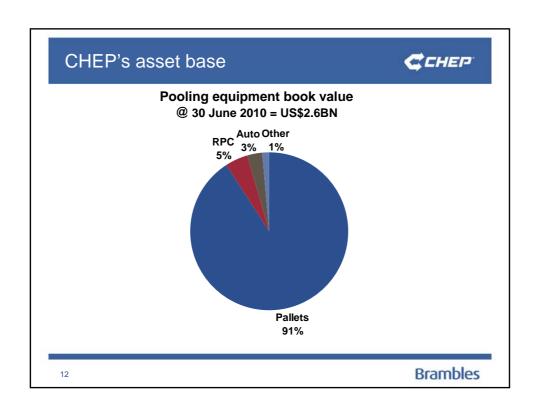


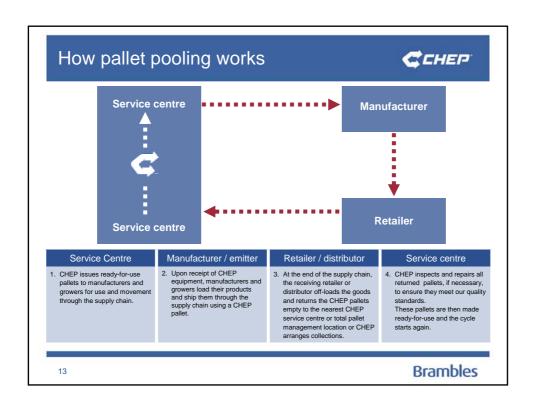


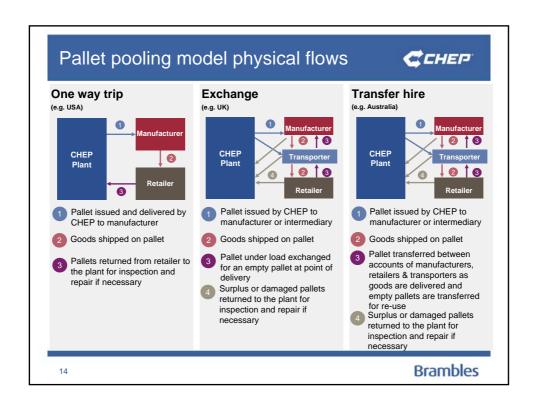




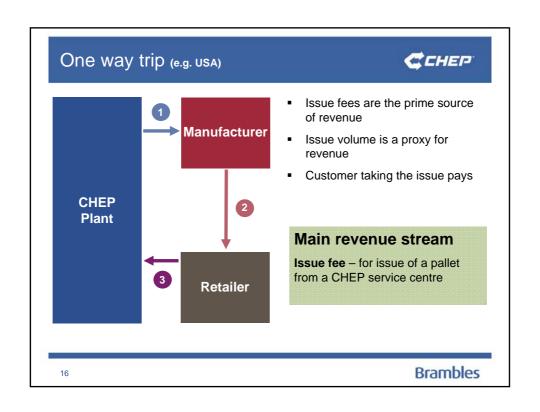


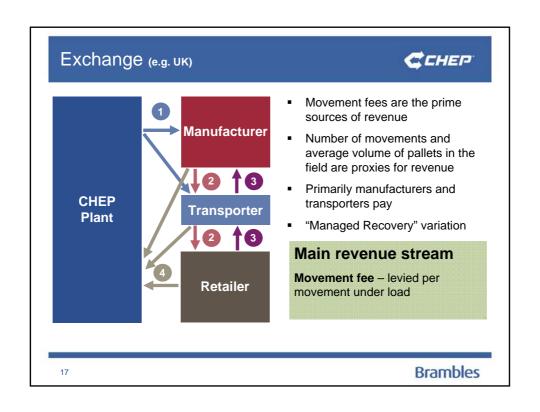


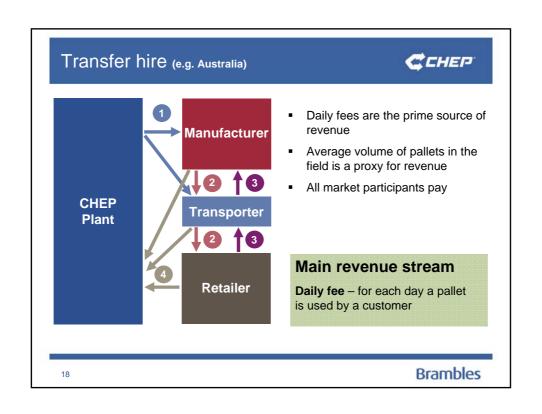


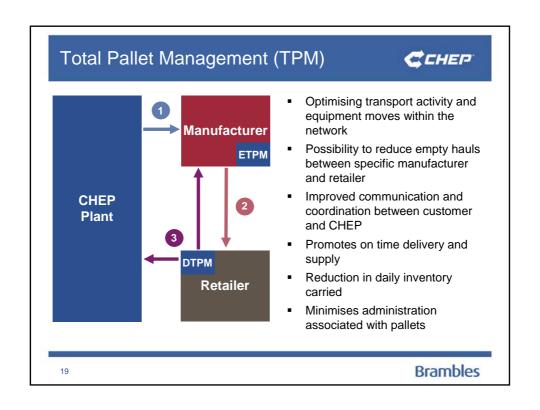


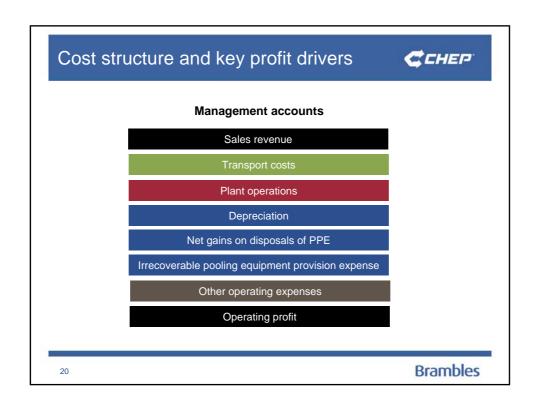
		Transfer		
		One way	Exchange	Transfer hire
Issue fee	Fee for issue of a quality assured pallet from a CHEP service centre	✓	✓	✓
Daily hire fee	Fee for each day that a customer uses or remains responsible for a pallet	√	✓	√
Transfer fee	Fee for use as pallet transfers into a retail channel	✓	\checkmark	×
Movement fee	Fee levied per movement under load prior to return to CHEP	×	√	×
Transport fee	Pallet delivery and/or collection fees	✓	\checkmark	✓
Administrative fee	Fees for lost equipment and/or late declaration	√	✓	√

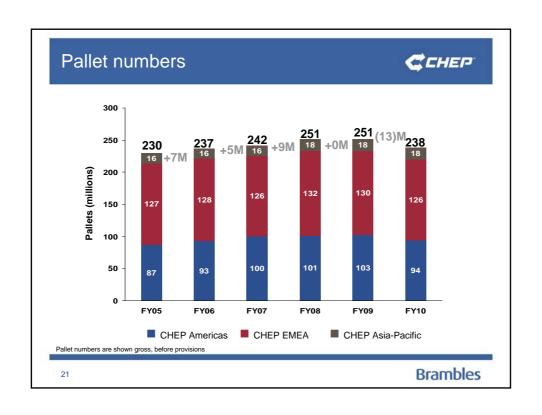














Information management

recall

- Global leader in document and information management
- Operations in over 300 facilities in 23 countries
- Approximately 5,000 employees working for nearly 80,000 customers
- Effectively manages customers' information throughout its lifecycle
- Headquarters in Atlanta, Georgia (USA)



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Services

recall



Document Management Solutions (DMS)

 Secure indexing, storage, image capture and retrieval of physical and digital documents



Secure Destruction Services (SDS)

 Confidential destruction of sensitive documents, other media and items of high intrinsic value



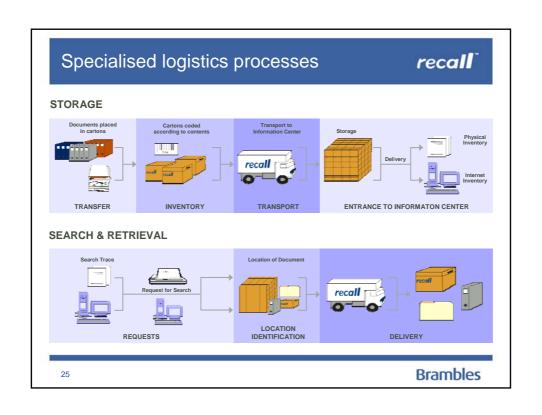
Data Protection Services (DPS)

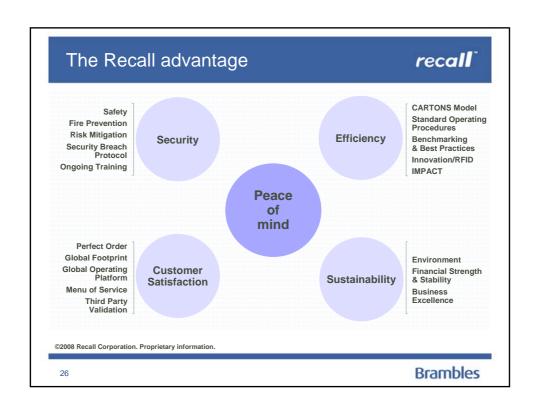
 Secure off-site storage, rotation, protection and recovery of multi-media data



Recall's shredder trucks destroy paper documents on-site

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Brambles' key strengths

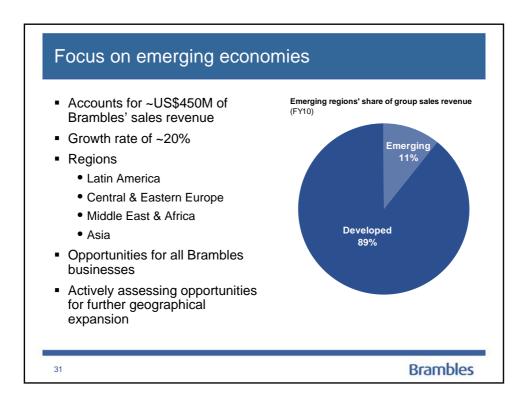
- Global footprint
- Local networks
- Intellectual property
 - Expertise in equipment pooling
 - Expertise in information management
- Customer franchises
- Financial position

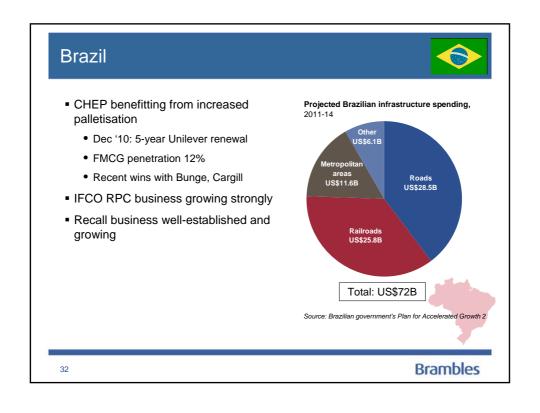
Current initiatives

- Geographic expansion
 - Emerging markets
- CHEP USA continuous improvement
 - Small and mid-sized company opportunity
- Product scope expansion
- Global growth platforms
 - Automotive
 - LeanLogistics
- Recall growth

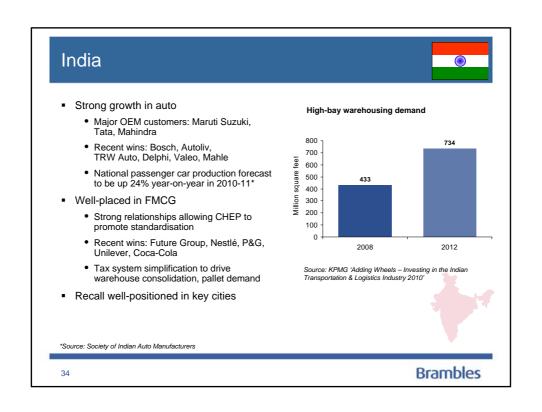
Brambles Brambles

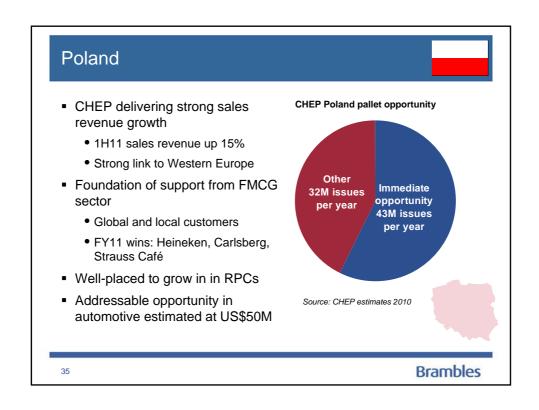
Geographic expansion Emerging markets

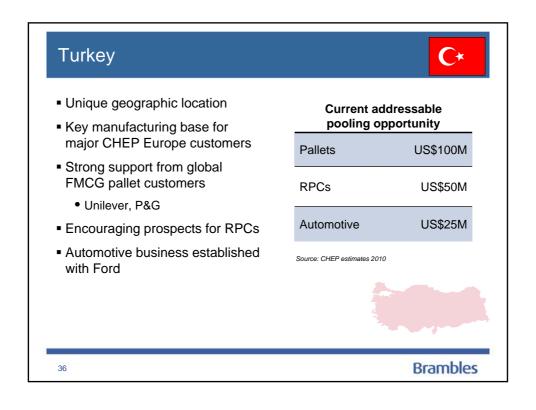












CHEP USA continuous improvement

Small and mid-sized enterprise opportunities

Brambles

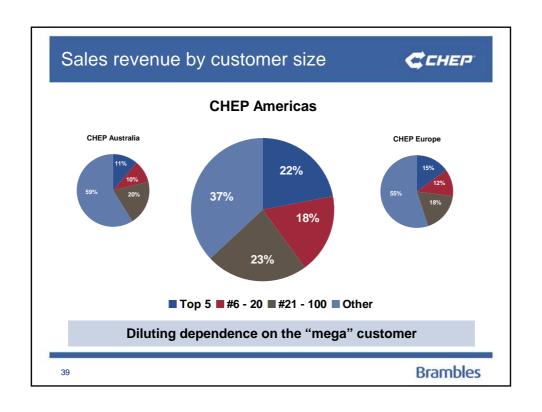
Why focus on the SME sector?

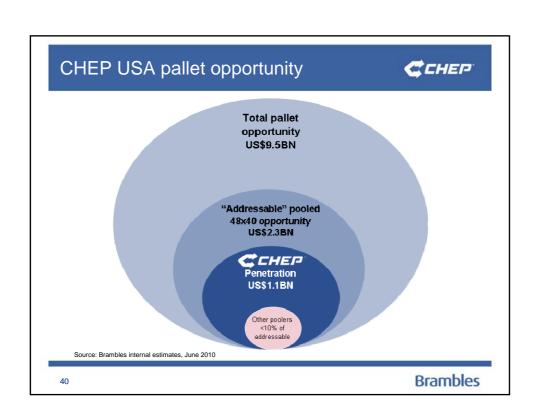


- CHEP uniquely positioned to win business in the sector
 - Extensive network
 - Responsiveness/just-in-time inventories
 - Retailer advocacy relationships
- Favorable margins compared with larger customers
- Lower cost to "sell" with condensed sales cycle
- Many SMEs operate in private label segment
 - Retail influence in private label stronger than in branded
 - Private label sales have increased 34% in supermarkets and 45% in drug stores over five years (Private Label Manufacturers Association)

SMEs represent ~US\$500M sales revenue opportunity

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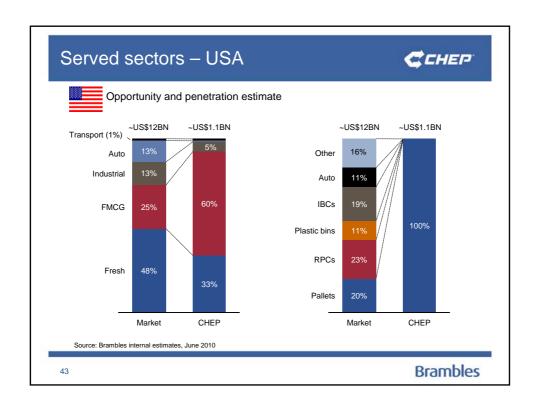
Product scope expansion

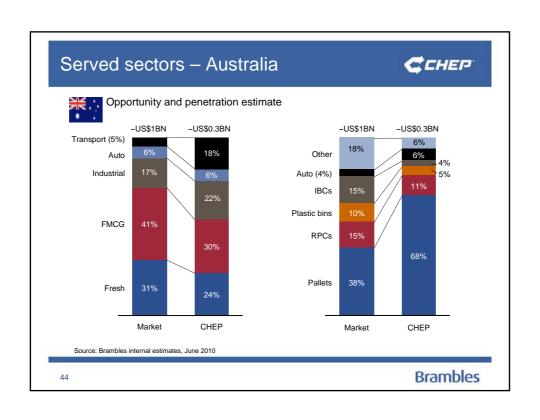
Brambles

Expanding product scope



- Outside of full-size pallets, CHEP is under-penetrated in other pooled platforms in all regions
 - Alternative pallet sizes
 - Reusable plastic containers
 - · Intermediate bulk containers
 - Automotive
 - Other services
- The opportunity for expansion is potentially worth US\$12BN in CHEP USA alone
- Global project established to pursue new business opportunities in all regions and platforms





Global growth platforms Automotive

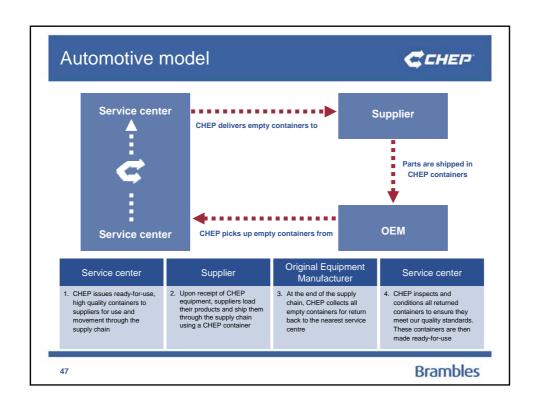
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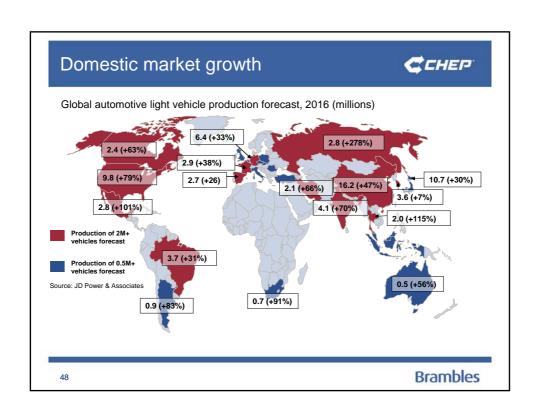
Automotive opportunity



- Industry restructuring driving outsourcing
 - CHEP's core value proposition: help customers lower total supply chain costs through the use of returnable packaging
- Unique intellectual property in design of packaging and systems
- Opportunities
 - Penetrate major producing countries: especially USA, China
 - Tap into growth in emerging regions
 - Increase leverage to international flows

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The CHEP advantage

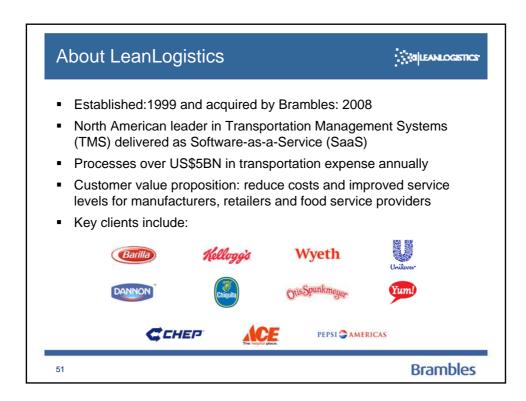
CCHEP

- Large global footprint
- First mover advantages we are already in this space
- Existing systems, networks and processes
- Scale that is difficult to replicate
- Strong domestic and HQ automotive relationships
- Independence allows broader pooling and limits redundant risks
- Value proposition based on quantifiable cost savings



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Global growth platforms LeanLogistics

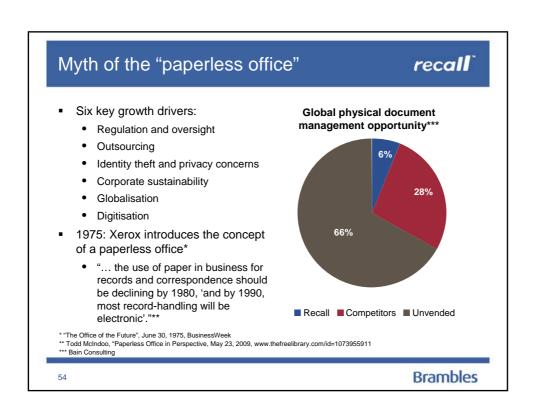


Global LeanLogistics opportunity



- Growth
 - 32% increase in sales revenue since 2008 acquisition by Brambles
- Key strategies
 - USA expansion
 - New geography development: Brazil, Canada, Australia, Europe
 - Conversion of CHEP global logistics network
 - Integrated CHEP/LeanLogistics service offerings
- Value proposition
 - Reduced costs and improved service levels for manufacturers, retailers and food service providers





The bridge between paper and digital recall Explosion of data presents opportunities: Specialised business Digital process outsourcing **Physical** Size is not measurable; Emerging technology new solutions come to market every day 67% unvended to augment existing services • Other complementary services **Brambles** 55



Discussion topics	
Business update and result overview	Tom Gorman, CEO
Result analysis Outlook	Greg Hayes, CFO
Growth initiatives update • Emerging economies focus Summary	Tom Gorman, CEO
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Business update and result overview Tom Gorman, CEO

Result highlights

- Sales revenue up 3%
 - Uneven economic recovery in Brambles' key regions
 - · Customer retention and new business wins
 - Strengthening customer relationships
- Operating profit up 8%
 - Improvement in all business units
 - Defending the business and investing for growth
 - Quality initiatives
- Growth plans on track
 - · Increased capital expenditure, targeted acquisitions
 - Investment in innovation and business development
 - Strong emerging economy performance

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Financial highlights

			Cha	Change (%)	
US\$M	1H11	1H10	Actual FX	Constant FX*	
Sales revenue	2,147.2	2,086.1	3	4	
Operating profit**	366.1	338.1	8	8	
Profit after tax**	219.8	206.7	6	7	
Earnings per share (US cents)***	15.4	14.8	4	5	
Dividends per share (Australian cents)	13.0	12.5	4		
		Change (US\$M)			
Cash flow from continuing operations	290.1	400.3	(110.2)		
Free cash flow after dividends	(3.4)	133.3	(1	36.7)	

^{*} Brambles calculates constant currency by translating results into US dollars at the exchange rates applicable during the prior corresponding period.

** Includes US\$6.4M of Significant items, including US\$6.9M of acquisition-related costs and US\$(0.5)M of other.

*** Earnings per share includes discontinued operations.

Strong new business wins

US\$M	Net new business*	1H11 annualised**
CHEP Americas	10	22
CHEP EMEA	14	5
CHEP Asia-Pacific	2	8
Recall	8	19
Brambles	34	54

Net new business = change in sales revenue in the period resulting from business won or lost in the period and the previous 12 months.
 Net new business is calculated on a constant currency basis.
 Annualised = net annualised value of business won and lost during the period.

Business highlights - CHEP Americas

- Sales revenue up 5%
 - · Growth in all countries
 - Latin America up 19%
 - LeanLogistics up 16%
 - · Ongoing competitive activity
- Defending and growing the business
 - Leading brands re-committing
- Improved CHEP USA business
 - Customer feedback continuing to improve
 - Better Everyday costs as per Aug '10 guidance
 - US\$199M of contract renewals in 1H11 in USA
 - SME strategy building momentum

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20% increase compared with 1H10			
Annual issue volumes	Annualised sales revenue impact (US\$M)	Contracts (#)	
<100K	13	588	
100K-500K	3	4	
500K+	6	2	
Total wins	22	594	
Losses	(12)	(16)	
Net	10	578	

Business highlights – CHEP EMEA

- Sales revenue down 2%
 - Negative impact from weaker euro and pound
 - Volume up 2%
 - Automotive sales revenue up 3%
- Volume growth in Western Europe
 - Growth in Germany, Italy, Benelux, Scandinavia
 - Difficult conditions in Spain, France, UK
- Significant progress in emerging economies
 - Middle East & Africa sales revenue up 26%
 - Central & Eastern Europe sales revenue up 16%
 - Positive start in Turkey



Brambles Brambles

Business highlights - CHEP Asia-Pacific

- Sales revenue up 13%
 - · Positive impact from currency
 - Australia performance in line with slower economy in Dec quarter
 - RPC and auto growth
- Emerging economies
 - China and India sales revenue up 91%
 - Partnerships in FMCG and auto
 - South-East Asia sales revenue up 23%
 - Growth to require further investment



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Business highlights – Recall

- Sales revenue up 6%
 - · Major contracts wins
 - Carton volume growth 6%
 - Higher paper prices
- Increased investment in facilities, sales-force and systems
- Strong growth in emerging economies



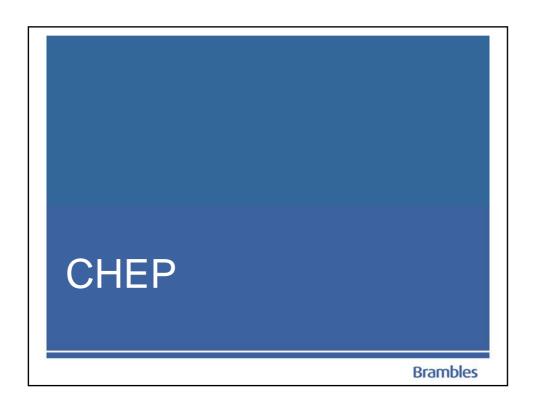
IFCO update

- CY10 result in line with Brambles expectations
- Acquisition timetable on track
 - · Regulatory approval received in all required European countries
 - Clearance process in USA progressing as expected
- Public tender offer launched Dec '10 on track
- A\$110M raised in Dec '10 through Share Purchase Plan
- Integration planning underway

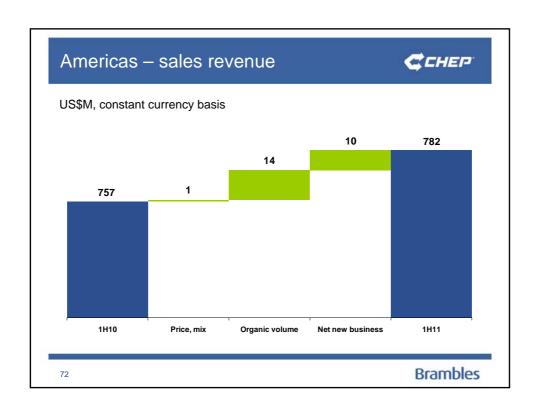
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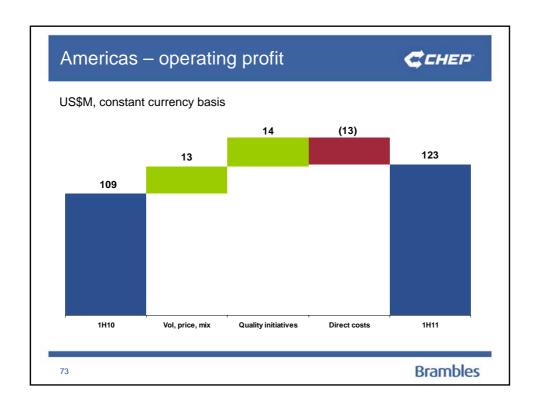
Result analysis Greg Hayes, CFO

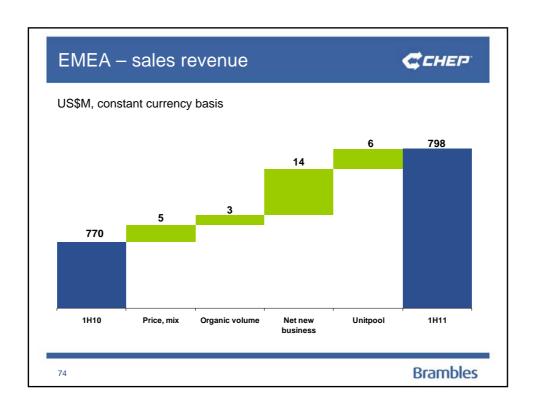
	Actual FX		Constant FX	(
US\$M	1H11	1H11	1H10	Growth %
Sales revenue	2,147.2	2,164.4	2,086.1	4
Underlying profit	372.5	373.1	340.2	10
Operating profit	366.1	365.9	338.1	8
Profit before tax	308.9	309.0	284.1	9
Profit after tax	219.8	221.5	206.7	7
Statutory EPS* (cents)	15.4	15.5	14.8	5
Cash flow from operations	290.1	290.9	400.3	(27)
Brambles Value Added		105.5	70.7	

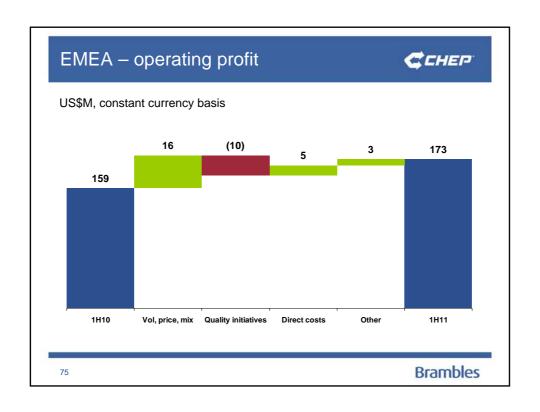


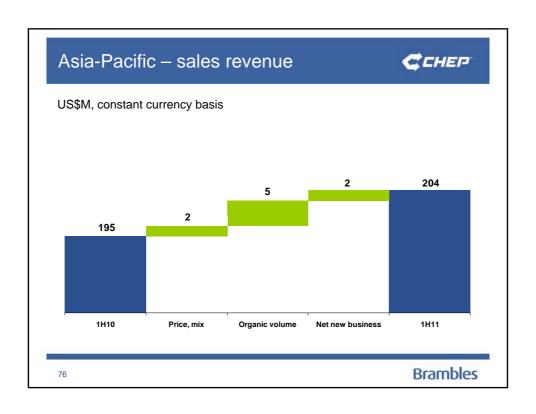
	Actual FX	Constant FX					
US\$M	1H11	1H11	1H10	Growth %			
Americas	791.2	782.2	756.9	3			
EMEA	751.3	798.4	770.1	4			
Asia-Pacific	220.0	203.8	195.0	5			
Sales revenue	1,762.5	1,784.4	1,722.0	4			
Operating profit	331.0	331.7	300.4	10			
Profit margin (%)	19	19	17				

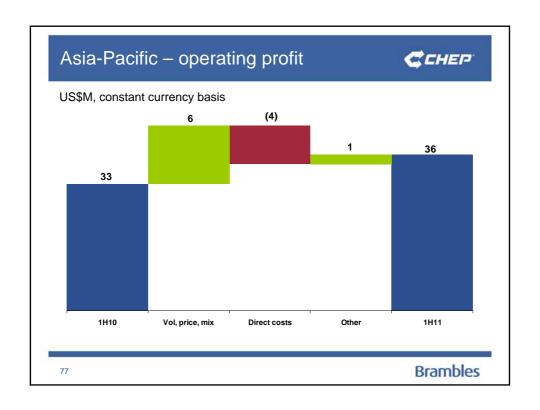


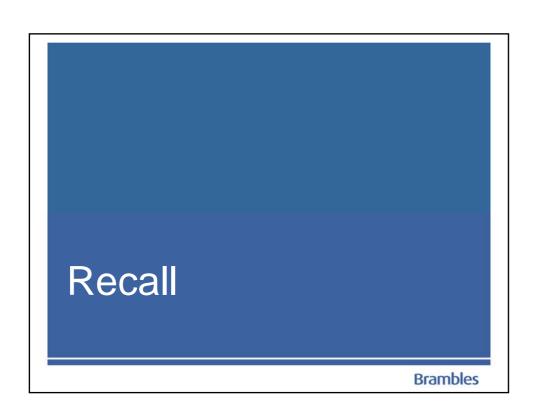




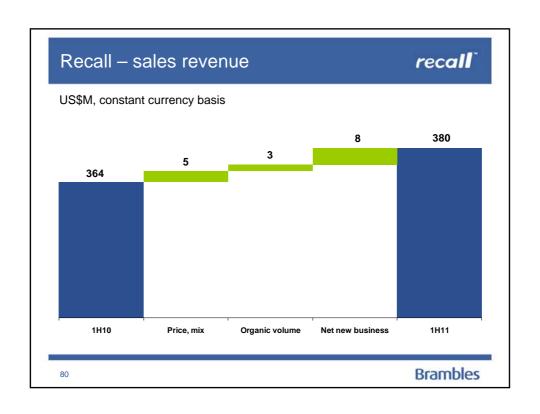


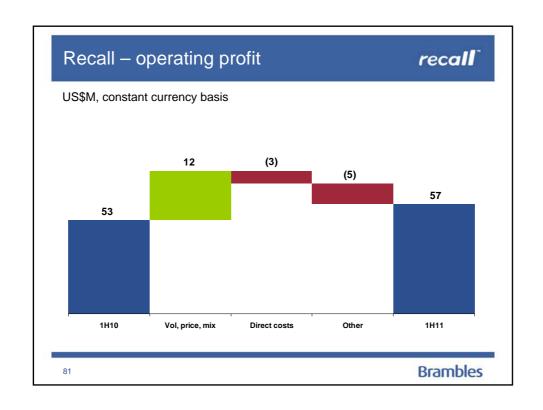


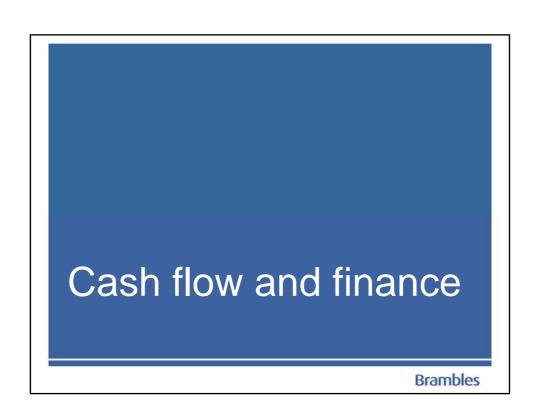




	Actual FX	Constant FX				
US\$M	1H11	1H11	1H10	Growth %		
Americas	174.2	172.0	161.9	6		
Europe	93.8	100.0	95.3	5		
Rest of world	116.7	108.0	106.9	1		
Sales revenue	384.7	380.0	364.1	4		
Operating profit	59.3	57.3	52.5	9		
Profit margin (%)	15	15	14			







Cash flow			
US\$M actual rates	1H11	1H10	Change
EBITDA	596.0	562.1	33.9
Capital expenditure	(338.6)	(254.6)	(84.0)
Proceeds from disposals	39.8	43.6	(3.8)
Working capital movement	(34.3)	(21.4)	(12.9)
IPEP expense	52.7	60.2	(7.5)
Provisions / other	(25.5)	10.4	(35.9)
Cash flow from continuing operations	290.1	400.3	(110.2)
Significant items outside ordinary activities	(14.0)	(35.1)	21.1
Cash flow from operations (incl. Significant items)	276.1	365.2	(89.1)
Financing costs and tax	(175.7)	(130.6)	(45.1)
Free cash flow	100.4	234.6	(134.2)
Dividends paid	(103.8)	(101.3)	(2.5)
Free cash flow after dividends	(3.4)	133.3	(136.7)

Actual rates	Dec 10	Jun 10		
Net debt (US\$M)	1,720.5	1,759.3		
Gearing* (%)	45.5	51.9		
Actual rates	1H11	1H10	Covenants	
EBITDA**/ net finance costs (x)	10.4	10.4	3.5 (min)	
Net debt/ EBITDA (x)	1.4	1.8	3.5 (max)	

Outlook

Brambles

Outlook

- On track for FY11 result in line with Aug '10 guidance
 - Sales revenue growth in all business units at constant currency
 - Operating profit before finance costs and tax of US\$740M to US\$780M*
 - June 2010 foreign exchange rates
 - Excludes any contribution or acquisition expense from IFCO
 - Interest cost approximately US\$115M
 - Tax rate approximately 28%
- Subject to unforeseen circumstances and ongoing economic uncertainty

* Comparable 1H11 operating profit was US\$352M.

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SummaryTom Gorman, CEO

Brambles

Summary

- Sales revenue and profit up against uneven economic backdrop
- Defending the business while investing in quality and growth
- Emerging economies performing strongly
- Growth initiatives on track
- Outlook in line with Aug '10 guidance

Brambles

2011 first-half results

15 February 2011





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uncertainties and other factors, some of which are beyond the control of Brambles, are difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. Brambles cautions shareholders and prospective shareholders not to place undue reliance on these forward-looking statements, which reflect the view of Brambles only as of the date of this presentation. The forward-looking statements made in this presentation relate only to events as of the date on which the statements are made. Brambles will not undertake any obligation to release publicly any revisions or updates to these forward-looking statements to reflect events, circumstances or unanticipated events occurring after the date of this presentation except as required by law or by any appropriate regulatory authority.

Appendices

Brambles

Appendix 1

Glossary of terms and measures

Except where noted, common terms and measures used in this document are based upon the following definitions:

Actual rates

In the statutory financial statements, foreign currency results are translated into US dollars at the applicable actual monthly exchange rates ruling in each period.

Brambles Value Added (BVA) Brambles Value Added (BVA) represents the value generated over and above the cost of the capital used to generate that value.

It is calculated using fixed June 2010 exchange rates as:

- Underlying profit; plus
- Significant items that are part of the ordinary activities of the business; less
- Average Capital Invested, adjusted for accumulated pre-tax Significant items that are part of the ordinary activities of the business, multiplied by 12%.

Capital expenditure (capex)

Unless otherwise stated, capital expenditure is presented on an accruals basis and excludes intangible assets, investments in associates and equity acquisitions. It is shown gross of any fixed asset disposals proceeds.

Cash flow from operations

Cash flow generated after net capital expenditure but excluding Significant items that are outside the ordinary course of business.

Constant currency

Constant currency results are presented by translating both current and comparable period foreign currency results into US dollars at the actual monthly exchange rates applicable in the comparable period, so as to show relative performance between the two periods before the translation impact of currency fluctuations.

Appendix '

Glossary of terms and measures (continued)

Except where noted, common terms and measures used in this document are based upon the following definitions:

Continuing operations refers to CHEP, Recall and Brambles HQ. operations

EPS Profit after tax, minority interests and Significant items, divided by shares in issue.

Free cash flow Cash flow generated after net capital expenditure, finance costs and tax, but excluding the net cost of acquisitions and proceeds from business disposals.

Sales revenue Excludes revenues of associates and non trading revenue.

Shares in issue Based on weighted average shares in issue of 1,425.4M in 1H11; 1,403.8M in

1H10

Significant items Significant items are items of income or expense which are, either individually or in

aggregate, material to Brambles or to the relevant business segment and:
• outside the ordinary course of business (e.g. gains or losses on the sale or termination of operations, the cost of significant reorganisations or restructuring);

part of the ordinary activities of the business but unusual due to their size and

nature.

Underlying profit Underlying profit is profit from continuing operations before finance costs, tax and

Significant items.

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Appendix 2

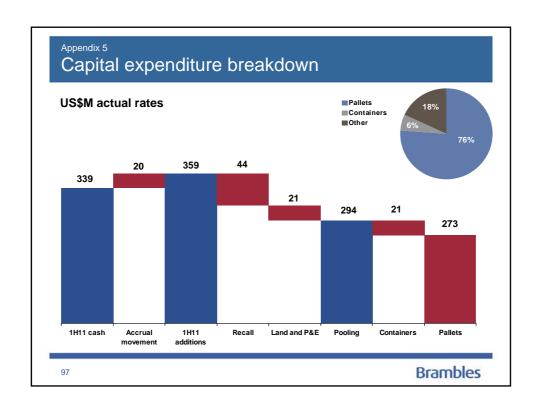
Significant items

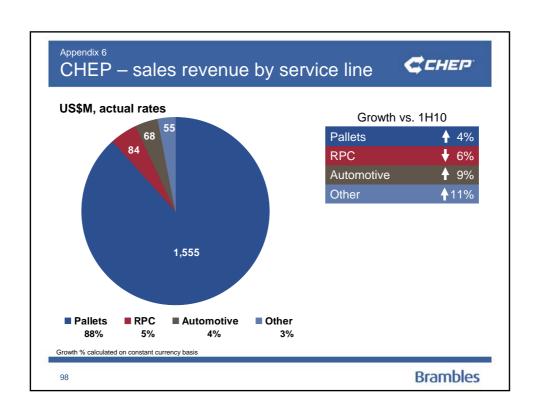
	1H11	1H10
Actual rates	US\$M	US\$M
Underlying profit	372.5	340.2
Significant items:		
Acquisition-related costs	(6.9)	-
Restructuring costs	0.5	(2.1)
Subtotal	(6.4)	(2.1)
Operating profit	366.1	338.1

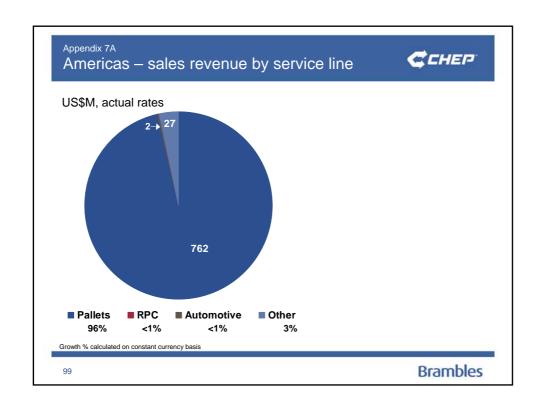
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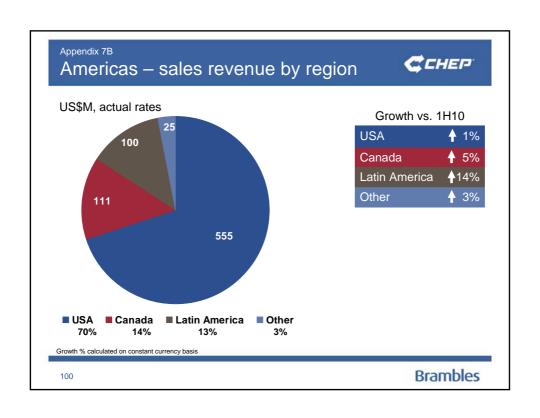
		1H	11 currenc	y mix at act	ual FX rate	es
US\$M	Total	USD	EUR	GBP	AUD	Other
Sales revenue	2,147.2	691.1	507.9	203.6	274.3	470.3
Operating profit	366.1	63.0	79.1	50.2	46.4	127.4
Net debt*	1,720.5	1,597.7	176.0	(101.6)	24.9	23.5

US\$B				
Maturity	Туре	Committed facilities	Debt drawn	Headroom
< 12 months	Bank/USPP*	0.4	0.3	0.1
1 – 2 years	Bank	1.2	0.3	0.9
2 – 3 years	Bank	1.0	0.1	0.9
3 – 4 years	USPP*	0.2	0.2	-
4 – 5 years	144A**	0.2	0.2	-
> 5 years	USPP*/144A**	0.7	0.7	-
Total		3.7	1.8	1.9

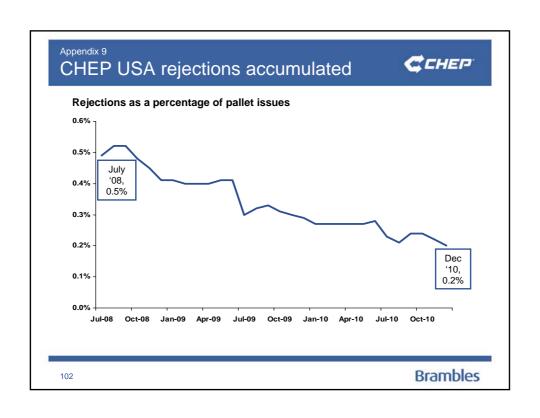


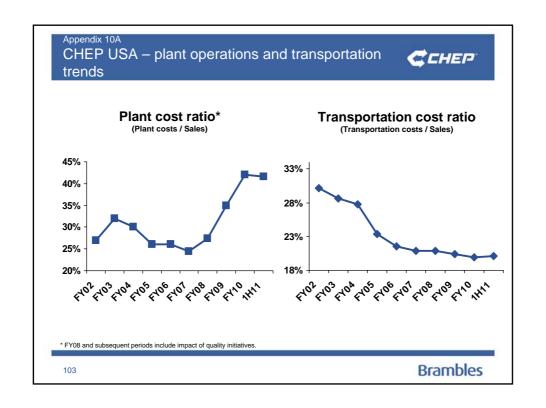


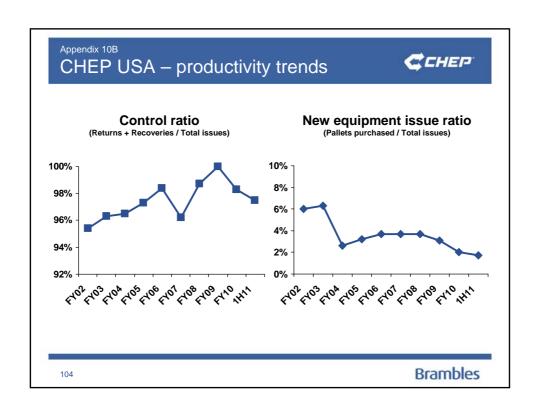


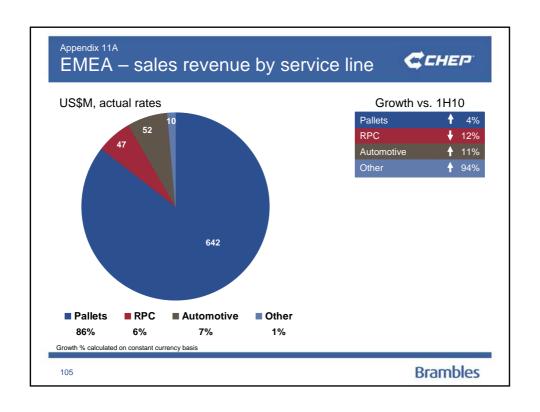


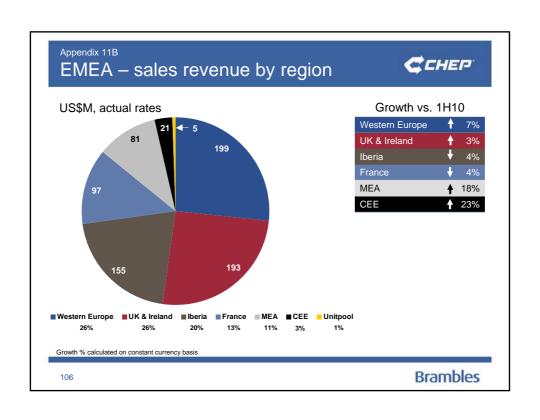
US\$M	Actual		Forecast			
Component	FY10	1H11	2H11	FY11	FY12	Ongoing (per year
Pre-Better Everyday	37	-	-	-	-	-
Better Everyday	72	51	44	95	55	25
Total	109	51	44	95	55	25

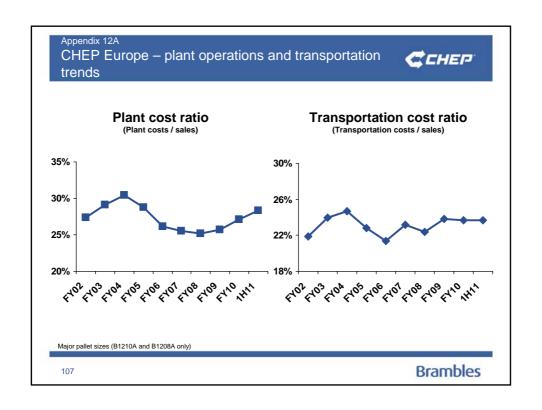


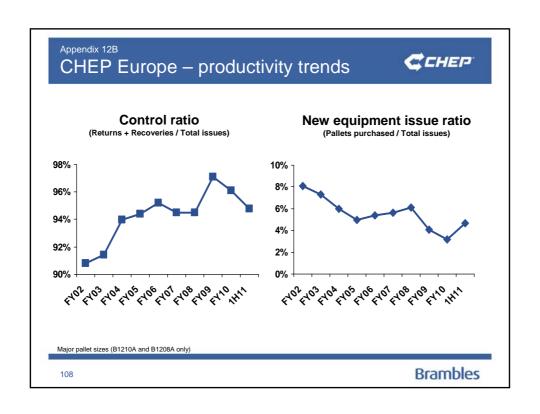


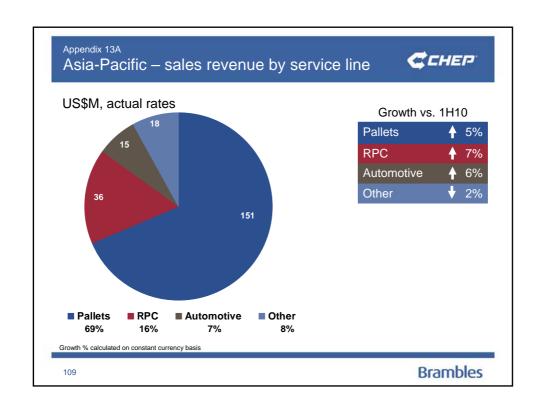


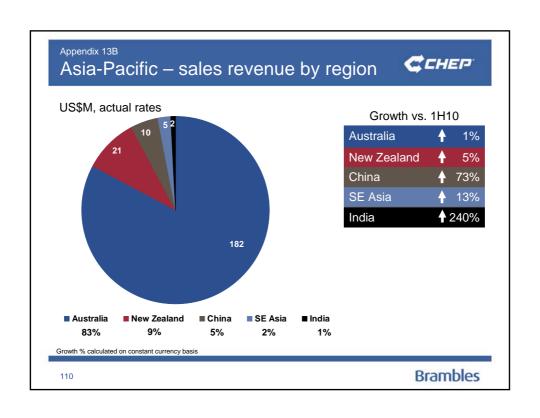


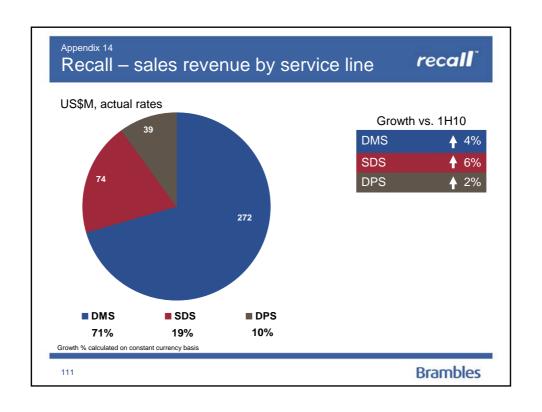


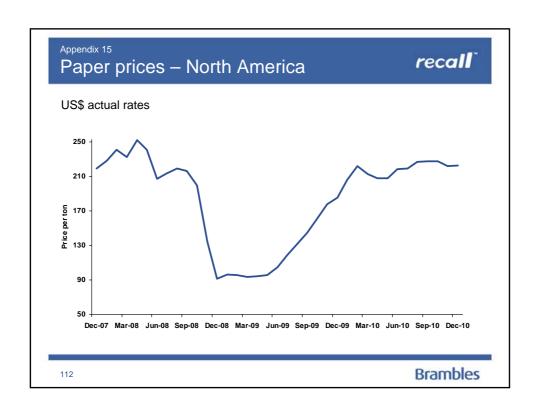














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